August 26, 2026
Arena Theater Board of Directors
Meeting Minutes

1. **Call to Order** @ 6:01 p.m.

2. **Roll Call**
   Present: Lisa Joakimides, Michael Beattie, Mark Vanderwoude, Paul Andersen, Tim McMurtry, Steve McLaughlin, Fer Dumpert, Tracy DuPont
   Via Zoom: Blake More
   Absent:
   Staff: Shauna Boyd & Dagmar Moseley

3. **Privilege of the Floor/Correspondence**
   a. Angela Gianni-Kitchcart of Open Door Insurance reviewed our building insurance valuation report via Zoom. We are currently underinsured. We must state the primary use of the building, i.e., Cinema, Live Events, etc., but this is not critical because this is not our liability policy. Appraisal is not required, but we should choose the level of coverage we are comfortable with. We will get a revised estimator from Angela before we get the renewal supplement form. The solar equipment is considered part of the building, and should be part of the valuation of coverage.
   b. Shauna reported she'll be out of town on family matters in October.
   c. Paul proposed an informational sign or plaque to be put on our antique projector that was used at the theater from 1939 to 1985. He volunteered to take on the project.
   d. Lisa reported that Barbara Pratt had requested donation of movie tickets for the Point Arena Fish Fest silent auction.

4. **Approval of the Agenda** Tracy moved approval, Tim seconded. Motion passed unanimously.

5. **Approval of the Minutes of the July 29 Meeting** was delayed because all members had not received copies for review.

6. **President's Report** Lisa reported on the upcoming Freedom on Film special series and that Film Club is getting ready to announce its opening programs.

7. **Secretary's Report** Steve had no report.

8. **Treasurer's Report** Mark reported on a "dramatic turnaround" in our results, particularly in Cinema and Nite/Cult film series. This year, Cinema's YTD deficit is approaching zero, as opposed to minus

$4,809 year to date this time in 2025. The Nite/Cult YTD is a healthy $1,434, which is $961 ahead of 2025's YTD.

9. Standing Committee Reports

Lisa said the board had approved paying Donna Montag as she overlapped work with our incoming bookkeeper Erin Piper during the transfer. This will increase our June and July bookkeeping costs somewhat, but the process is almost done. Donna will do the taxes for the previous fiscal year.

a. Membership/Fund Development Lisa reported:

a. Donations are up from a year ago, but memberships are down somewhat
b. We will do a physical mailing for our Spring Fundraiser, but try an email campaign for our Fall Fundraising Letter.
c. We may send our biggest donors physical letters by USPS in the fall.
d. Shauna will look into donation management software online.
e. The upcoming bands benefit will fund the new lightboard
f. The Lapsed Members campaign will be held in January or later, and Lisa welcomes volunteers to help with or lead this campaign
g. We're looking forward to having a big-name band for a fundraiser celebrating the 30th anniversary of the renovated Arena Theater.

b. Programming

Cinema Dagmar reported our audiences have increased. Spiderman: Brand New Day may not perform as well as we expected. Without the Frugal Friday discount, Spiderman gate might have been $250 more. The Cult Film The Goonies drew an audience of 77.

Film Festival Shauna is trying to get sponsors' information, materials and money in by the Sept. 1 deadline. As of this date had about $13,500 in sponsorships so far, toward a goal of $20,000. Most of the short film programs are selected, and we're getting programs and materials together.

Live Shauna reported the local band fundraiser was moved to the future. A Case of the Willys will play the theater September 12. She reported one person has purchased 40 tickets for the show, as a group activity for a week-long house party. They'll have seats reserved in the balcony. A local radio interview on KGUA will promote the show. The Arena Theater Open Mic Night is moving to Wednesday nights; the next is scheduled for Sept. 23.

Telecasts Shauna reported the first opera is October 3. People are signing up for the opera season. Next Exhibition On Screen is James McNeil Whisler on Sept. 20.

Publicity Dagmar reported on the devastating website hack that required the Arena Theater Association to change its web host from MCN to GoDaddy, and disrupted updating of our site until we did so. Blake worked with GoDaddy on the website migration. Dagmar changed all links in the weekly MailChimp email to connect to our Eventive ticket site instead of our website. Eventive was not affected by the hack, nor was arenatheaterfilmclub.org. Blake explained the transfer from MCN to GoDaddy and said, "So far we're in a holding pattern."

Film Club Steve said the Film Club was about to announce the first six films of the season, which begins Oct. 12. Season passes go on sale Sept. 1 for $84 for 12 movies. There was a glitch in one movie, Blue Velvet, which must be licensed by Park Circus, not Swank. Fee on that screening is being negotiated.

c. Personnel Blake said committee met, drafted a document describing a new position for social media and administration to work with Shauna and Dagmar. The document outlined possible duties.

d. Facilities Tim reported, with appropriate fanfare, "For the first time in 10 years, all lights are working" at the Arena Theater. He plans to clean lichen off of the solar panels the following day, and removed a discarded trailer awning from the parking lot He cleaned out scale from the ice machine. He said its capacity of 33 pounds of ice seems impressive, but it may not be adequate for bigger events. One possibility would be to hook up the old ice machine, too, in a different location. Dagmar suggested removing some shelving to fit a bigger machine. It was suggested that restaurant suppliers usually have a selection of used equipment available for sale.

10. <u>Old Business</u> Mark reviewed the new lighting console project. We need an additional $4,870, which is the goal for the Local Band fundraiser. We do have a nice stand to put it on, he said, and the light board is expected to ship second day air on September 4.

11. <u>New Business</u> No new business

Next meeting is Wednesday, Sept. 30, 2026

With no further business to discuss, the meeting was adjourned at 7:44 pm