July 29, 2026
Arena Theater Board of Directors
Meeting Minutes

1. **Call to Order** @ 6:01 p.m.

2. **Roll Call**
   Present: Lisa Joakimides, Michael Beattie, Mark Vanderwoude, Tim McMurtry, Steve McLaughlin, Tracy DuPont
   Via Zoom: Blake More, Fer Dumpert
   Absent: Paul Andersen
   Staff: Dagmar Moseley, Shauna Boyd

3. **Privilege of the Floor/Correspondence**
   Michael noted that some beer was missing from bar inventory – about three six-packs. We will relocate the alcohol, and the storage area will be locked when it is not in use for an activity.

4. **Approval of the Agenda.** Tracy moved approval, Mark seconded. Motion passed unanimously.

5. **Approval of the Minutes of the June 26 Board Meeting.** Mark moved approval, Tim seconded. Motion passed unanimously.

6. **President's Report.** Lisa reported that she had received appreciation for our response from the person who commented on occasional late start times for films and other events.

7. **Secretary's Report.** Steve had no report.

8. **Treasurer's Report.** Mark noted that we had a very good start in our current fiscal year, netting $11,500, compared to a loss of -$748 in 2025. He is very encouraged by recent cinema attendance numbers, and opined that we made the right move by reducing to three Cinema showings per week, which evidently consolidates our audiences.

9. **Standing Committee Reports**

   a. **Membership/Fund Development** Lisa reports little change from last month: we have 291 memberships, including a total of 466 people. June gifts total $10,100, including $3,200 in memberships, $3,500 in sponsorships, and $3,400 unrestricted donations. These sponsorships included some for the Short Film Festival and also from the Pride event in June.

Our Spring mailer brought in a total of $3,520, with 31 gift donations and 17 membership renewals.

A fundraiser will be held to help raise the remaining amount for our new lightboard on Sept. 26. The lightboard itself is expected to arrive in August, according to Mark. We used our Community Foundation Grant for the first half of the cost.

There was mention of getting a big-name band for a 2027 fundraising event to celebrate the 30th anniversary of our theater renovation.

Mark suggested looking at using email distribution instead of, or to augment, expensive USPS mailing of paper fundraising letters. Discussion included the additional impact of a paper letter.

b. Programming

Cinema. Dagmar reported July was better than June (which was also good), and *Disclosure Day* went "amazingly well." There was no screening on July 3 of *Mandalorian and Grogu* because of the fireworks that night, but that was not a problem with our booker. *Steal This Story,* a one-off Community Film recommended by Ralph Navarro, had a good response with approximately 90 in attendance. The terms of a 30% split and no guarantee was advantageous. The cult classic *Repo Man* "did ok, and broke even," Dagmar said.

Film Festival. Shauna reported, "We are in the thick of it," as curating committees are evaluating films for their programs. Deadline for entry is August 15. So far, we have $8,600 in sponsorships toward our goal of $20,000 for the 2026 Arena Theater Short Film Festival.

Live. Shauna reported a "super successful June," with the Tommy Castro band netting $3,432, and the Pride show bringing in more than $1,500. 78 tickets have been sold so far for the upcoming Delta Wires show.

Telecasts. Shauna reported the Live at the Met opera season tickets went on sale last Wednesday, 7/22. There was some discussion about perhaps booking some encore Met screenings next year, but the Met may only offer these this year in celebration of the 20th Anniversary season.

Publicity. Dagmar said the deadline for on-screen promotion of AT events is one week **before** the first of the month. The deadline for posters that need to be distributed by our volunteers is four to six weeks before the event.

Film Club. Steve reported the committee is narrowing the list for the first six films of the season, which starts October 13. Season passes will be the same as last year, $84 for 12 screenings, with guest admission $14. We need 70 presales of season passes to launch the season. Steve is looking for a stand-in emcee to introduce movies when he is out of town.

Manhattan Shorts will be shown Monday, Sept. 28, with admission $15. Manhattan Shorts profits will go toward the upcoming Film Club series to help offset its costs.

c. Personnel Blake reported the committee has a meeting scheduled for August 5 to discuss Board Retreat items concerning personnel.

d. Facilities Tim reported the tree limb was removed from in front of the marquee. Cost to the theater was $100, with the City of Point Arena also paying $100 for the work. Tim said he did some weed-eating, tended to a toilet, removed the defunct satellite dishes and some of the concrete blocks from the roof, and did a termite treatment under the back stage.

Tim also showed a scale model of the north wall of the theater with proposed "Arena Theater" logo sign. The board preferred the 4' x 8' plywood sign placed toward the top front of the north side wall, for better visibility to southbound traffic.

Tim and Blake will prepare specifications and request proposals from local sign painters.

OLD BUSINESS

NEW BUSINESS

10. Next meeting date Wednesday, August 26, 2026 at 6 pm in the Yellow Room at Arena Theater and via Zoom.

11. The meeting was adjourned at 7:07 pm.