



**November 20, 2024**  
**Arena Theater Board of Directors**  
**Meeting Minutes**

**1. Call to Order**

**2. Roll Call**

**Meeting conducted by Zoom:**

**Present:** Lisa Joakimides, Michael Beattie, Paul Andersen, Mark Vanderwoude, Tim McMurtry, Steve McLaughlin

**Absent:** Blake More, Tracy DuPont, Rod Curbelo

**Staff:** Shauna Boyd, Dagmar Mosley

**Guests:** Kat Gleason

**3. Privilege of the Floor/Correspondence** None

**4. Approval of the Agenda** Steve moved approval; Paul seconded. Motion carried 6-0.

**5. Approval of the Minutes of the September 25 and October 30, 2024 Meetings** Time moved approval; Mark seconded. Motion carried 6-0.

**6. President's Report** Lisa stated that the Theater was packed for the Short Film Festival. The community was very supportive. Folks who had not been back to the Theater since Covid were in attendance. Recruitment for Board members is important, as the elections are in just a few months.

**7. Secretary Report** Paul thanked Steve for taking and preparing the October 30 minutes.

**8. Treasurer's Report** Mark reported that for October 2023, Events lost \$4,404 and Operations lost \$2,277, for a total loss of \$6,321 for the month. In October 2023, there was an overall gain of \$2,540. For the fiscal year to date, Events have lost \$2,848, Operations has lost \$13,329, for a total loss of \$16,177. Last fiscal year, the Theater lost \$2,312 in the same period. The Fiscal Reports for October are attached.

**9. Standing Committee Reports**

**a. Membership**

**b. Fund Development** The committee is aiming for a wine tasting fundraiser in late March or early April. The Theater received an \$8,000 donation from the Babcock Foundation. The Segerstrale-Babcock Family will submit a tribute to Charlotte to be engraved on a memorial plaque at some time in the future.

**c. Programming** Dagmar noted that the Western Film Series is doing well, but Music on Film Night has fallen off

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**Film Festival** This year's film festival was very successful, improving over 2023. Numbers for 2024 are Preliminary estimates and show an approx. \$12,000 overall profit this year, up from \$7,847 last year. Ticket sales netted approx. \$6,200, up from \$3,700 in 2023. Sponsorships were up \$5,500 this year at \$26,500. \$1,800 was deducted from ATSF profit for theater operations (\$600 per day) which did not include Shauna's work hours. Steve commended Shauna for her hard work and noted he had received nothing but positive feedback since the event

**Live Theater** only had 53 people at the Halloween event and 82 people at Hot Buttered Rum; this surprisingly low attendance caused an unexpected loss of \$2,300 for live shows. John Primer brought in \$1,250 profit. Future shows include The Nth Power on January 24 and Polyrhythmics on March 15. Blues on the Coast begins again on March 2 with Ronnie Baker Brooks.

**Telecast** The Opera season begins on Saturday. An upcoming Exhibits on Screen features Van Gogh.

**Film Club** A survey of Club members will be conducted to determine the next six films. He noted it is an eclectic list.

**Publicity**

- d. **Personnel** None.
- e. **Facilities** Mitch McFarland is resurfacing the walkway, Tim would like to have a deep cleaning day for the theater and the yellow room in early February.

**10. Old Business**

**Scheduling a board retreat** – Tracy was not present, so most discussion was postponed to the next meeting. Shauna will check in with Tracy on her return. Paul suggested an outside facilitator. There was discussion of soliciting feedback beyond the Board from the Membership and of creating a 3 to 5 year Strategic Plan.

**11. New Business**

There was discussion about cutting a first-run movie showing to stem cinema losses. A comprehensive movie analysis report was requested of Dagmar, in anticipation of further discussion in January.

- 12.** Next meeting date of the Arena Theater Board of Directors is January 29, 2025 at 6:00pm.

With no further business to discuss, the meeting was adjourned at 7:12pm.

# Financial Report Fiscal Year

Dec 24

Dec 23

CATEGORY	INCOME	EXPENSES	NET	NET	
EVENTS	\$12,755	-\$12,548	\$207	-\$383	
OPERATIONS	\$18,004	-\$7,147	\$10,857	\$11,555	
TOTAL	\$30,759	-\$19,695	\$11,064	\$11,172	

## Included in Events: 2024

Cinema = \$96

Nite/Cult = -\$383

Film Club = -\$11

Opera = \$818

Produced = -\$369

Exhibits on Film = \$92

NT Live = 0

Rentals = 0

Film Festival = -\$35

Total = \$208

## Included in Events: 2023

Cinema = -\$1,470

Nite/Cult = \$69

Film Club = \$33

Opera = \$594

Produced = \$151

Exhibits on Film = -\$5

NT Live = -\$16

Rentals = \$352

Film Festival = -\$54

Total = -\$346

**Financial Report Fiscal Year**  
**YTD thru Dec 24**

**YTD thru**  
**Dec 23**

<b>CATEGORY</b>	<b>INCOME</b>	<b>EXPENSES</b>	<b>NET</b>	<b>NET</b>
<b>EVENTS</b>	<b>\$138,784</b>	<b>-\$131,359</b>	<b>\$7,425</b>	<b>\$12,218</b>
<b>OPERATIONS</b>	<b>\$57,995</b>	<b>-\$51,135</b>	<b>\$6,820</b>	<b>\$11,496</b>
<b>TOTAL</b>	<b>\$196,739</b>	<b>-\$182,494</b>	<b>\$14,245</b>	<b>\$23,714</b>

**Included in Events: 2024**

Cinema = **-\$11,756**

Nite/Cult = **\$151**

Film Club = **-\$428**

Opera = **\$1,384**

Produced = **\$6,662**

Exhibits on Film = **-\$221**

NT Live = **-\$245**

Rentals = **\$571**

Film Festival = **\$11,063**

Total = **\$7,323**

**Included in Events: 2023**

Cinema = **-\$2,692**

Nite/Cult = **\$1,926**

Film Club = **\$526**

Opera = **\$1,162**

Produced = **\$1,354**

Exhibits on Film = **\$420**

NT Live = **-\$90**

Rentals = **\$2,773**

Film Festival = **\$6,998**

Total = **\$12,337**