



**July 31, 2024**  
**Arena Theater Board of Directors**  
**Meeting Minutes**

**Call to Order** at 6:00pm

**Roll Call** Present: Lisa Joakimides, Michael Beattie, Mark Vanderwoude, Tim McMurtry, Tracy DuPont, Steve McLaughlin  
Via Zoom: Paul Andersen, Blake More (6:41pm)  
Absent: Rod Curbelo

**Staff** Shauna Boyd and Dagmar Moseley

**Guests** None

**Privilege of the Floor/Correspondence** Boyd informed the Board she would be on vacation for the two weeks after Labor Day.

**Suggestion Box:** None

**Approval of the Agenda** Motion: Tracy; Second: Steve; Vote: 8-0

**Approval of the Minutes of the June 27, 2024 Meeting** Motion: Tracy; Second: Tim; Vote 8-0

**President's Report**

Lisa said that she finds it heartening that people are coming out to the movies. She reminded the Board that we are all ambassadors for the theater.

**Secretary Report** None

**Treasurer's Report**

Mark provided a handout on finances (attached). He noted the Theater improved this June over last June by approx. \$1,000. Year to date losses for the fiscal year to date were \$2,174 versus \$5,000 in The Theater saved approximately \$4,000 by reducing cinema showings from 4 to 3 for part of the fiscal year.

**Standing Committee Reports.**

**Membership & Fund Development** In June 2024, there are currently 315 memberships and 498 individuals; in June 2023, there were 293 memberships and 469 individuals. The Spring fundraising letter was sent in May and as of mid-July it had generated \$6,825. It raised more than 2023's letter at \$4,105 last year.

There has been ongoing discussion regarding how to bring in younger members by promoting the "30 for 30" program or something else. Planning for the late winter-spring fundraiser has begun and is possibly looking at a wine and food tasting.

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There was some discussion regarding where to put funds raised through the "Have-a-Seat" program; general consensus was to place them the general fund.

**Programming**

**Cinema** Upcoming films include Despicable Me 4 followed by Twisters and a two-week run of Deadpool & Wolverine. Inside Out 2 did quite well. Discussion ensued regarding the younger audiences are used to streaming. Music on Film Nite will run Little Richard on July 19 and Cult Classics will show Bill & Ted's Excellent Adventure on August 24.

**Film Festival** Plans continue to be made with selections due by the end of August. Sponsorships for the program are over \$5,000 and with another \$5,000 pledged, including one \$2500 donation.

**Live** Future shows include Aki Kumar Aviator Stash/ Funkasaurus, and Zepparella

**Opera** Season tickets are now on sale

**Art on Screen** The season runs from September through March.

**NT Live** Nothing to report

**Film Club** The series will run from 2<sup>nd</sup> Monday of October – 2<sup>nd</sup> Monday April

**Personnel** There was no activity.

**Facilities** Concessions fridge lifted. Lower outside stairs were repaired and power-washed. Weed eating of the theater grounds was recently performed.

**Old Business**

**Capital Expenditures** Mark discussed the purchase of a lighting board and explained he is waiting for a final cost estimate for the best lighting board that fit the needs of the theater. An initial estimate was for \$7,500 exclusive of shipping and installation. Mark will follow up on the item at the next Board meeting.

**Earphones**

Discussion continued regarding purchasing an upgrade of the current hearing aid system. The first step is to purchase 3 new FM headsets to replace the current ones that are in disrepair. Then, the Theater will purchase a new Auracast-Bluetooth system with a transmitter and 2 pairs of headsets that work specifically with this system. Also, some people's smart phones and hearing aids will be able to connect and work with this system (within 100 feet of the transmitter).

Tracy moved to make these purchases immediately, Michael seconded, and the vote was unanimous 8-0.

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**Strategic Planning** – Shauna asked if the Board wants to hold a strategic planning session. Tracy said she would help find someone. Board consensus was for staff to research options and bring them back to a future meeting.

**Adjournment** With no further business to discuss, the meeting adjourned at 7:21pm

**Next meeting of the Arena Theater Board of Directors is August 28, 2024 at 6:00pm.**

**Financial Report Fiscal Year**  
**YTD thru June 24**

**YTD thru**  
**June 23**

<b>CATEGORY</b>	<b>INCOME</b>	<b>EXPENSES</b>	<b>NET</b>	<b>NET</b>
<b>EVENTS</b>	<b>\$32,173</b>	<b>\$32,378</b>	<b>\$205</b>	<b>\$267</b>
<b>OPERATIONS</b>	<b>\$12,911</b>	<b>\$14,880</b>	<b>\$1,969</b>	<b>\$5,255</b>
<b>TOTAL</b>	<b>\$45,084</b>	<b>\$47,258</b>	<b>\$2,174</b>	<b>\$4,988</b>

**Included in Events: 2024**

Cinema = **-\$4,761**

Nite/Cult = **-\$40**

Film Club = **-\$580**

Opera = \$567

Produced = \$4,148

Exhibits on Film = \$88

NT Live = **-\$245**

Rentals = \$668

Film Festival = **-\$50**

Total = **-\$205**

**Included in Events: 2023**

Cinema = **-\$4,489**

Nite/Cult = \$688

Film Club = **-\$32**

Opera = \$558

Produced = \$2,461

Exhibits on Film = \$34

NT Live = **-\$41**

Rentals = \$1,087

Film Festival = **0**

Total = \$266

# Financial Report Fiscal Year June 24

Jun 23

CATEGORY	INCOME	EXPENSES	NET	NET
EVENTS	\$16,454	\$14,831	\$1,623	\$809
OPERATIONS	\$5,189	\$5,767	\$578	\$1,246
<b>TOTAL</b>	<b>\$21,643</b>	<b>\$20,598</b>	<b>\$1,046</b>	<b>\$2,055</b>

**Events Income** = All tickets, concessions, bar, and ads sold

**Events Expenses** = Specific to events including payroll, movie rental fees, licensing, and creation of ads.

**Operations Income** = memberships, donations ,interest.

**Operations Expenses** = communications, insurance, heat, accounting, office, property taxes, workers comp, etc.

## Included in Events: 2024

Cinema = **-\$1,301**

Nite/Cult = **-\$146**

Film Club = **- \$580**

Produced = \$2,893

Exhibits on Film = \$296

NT Live = **-\$157**

Rentals = \$668

Film Festival = **-\$50**

Total = \$ 1,623

## Included in Events: 2023

Cinema = **-\$2,356**

Nite/Cult = \$568

Film Club= 0

Produced = \$311

Exhibits on Film = \$66

NT Live = **-\$57**

Rentals = \$398

Film Festival = 0

Total = **-\$ 810**